



03  
DEC | AgVenture  
Lab

STARTUPS/SMEs  
**MEET&CONNECT**

JOIN US!  
SPEED-PITCHING  
INFORMATION BOOTHS  
AWARD CEREMONY



agorize



VEOLIA



## ABOUT MEET & CONNECT

- 3<sup>rd</sup> edition of a **unique event dedicated to French and Japanese Startups and SMEs** as well as **Corporate and Investors**
- Over **170 attendees in 2018 and 2019 editions** and **35 pitches** per event!
- **Attend to:**
  - ➔ **network with startups, entrepreneurs and investors** interested by France and Japan
  - ➔ explore **business opportunities**
  - ➔ join the **award ceremony!**

## 2020 EDITION MAIN FOCUS

**“ HOW STARTUPS ARE SHAPING THE FUTURE OF SOCIETY AND BUSINESS ”**

## FORMAT OF THE EVENT

- **Speed Pitching\***
  - **Startups/SMEs pitch their project!**
  - **English only** - 2mins30 per pitch
- **Information Booths**
  - Showcase of expertise and networking with attendees on dedicated booth!
- **Award Ceremony**
  - Jury members will extend **Awards to the best of the best!**
    1. **Most promising Japanese Startup/SME for the French/European market**
    2. **Most promising French Startup/SME for the Japanese market**
    3. **Attendees' Favorite Startup/SME**

... More awards to be announced!...

*\* depending on COVID-19 situation and travel regulations at the date of the event, possibility for Startups/SMEs based in France to pitch remotely from France. More details to be announced nearer the event date.*

## 2020 AWARDS DETAILS

### 1- MOST PROMISING JAPANESE STARTUP/SME FOR THE FRENCH/EUROPEAN MARKET

**CHALLENGE by CACIB, Le Village, Norinchukin  
Bank and AgVenture Lab**

- **Jury members:** CACIB, Le Village, Norinchukin Bank + AgVenture Lab
- **Prize:** one-week acceleration in France at Le Village by CA (with flight tickets and hotel)

### 2- MOST PROMISING FRENCH STARTUP/SME FOR THE JAPANESE MARKET

**CHALLENGE by CCE (French Foreign Trade  
Advisors)**

- Jury members:** CCE + Business France + French Tech Tokyo
- Prize:** TBC

### 3- ATTENDEES' FAVORITE STARTUP/SME

**CHALLENGE by ORANGE**

- **Jury members:** All attendees of December 3 Meet & Connect Event!
- **Prize:** TBC

**MORE AWARDS TO BE ANNOUNCED!**

*Winners will be pictured on stage during the Award Ceremony. Award information can be used for credential and press purposes.*

## TO REGISTER

- **As a PITCHING STARTUPS/SMES** – Registration will open for pitchers to candidate between the beginning of September and October 15. Selected pitchers will be notified week of October 30.
- **As an ATTENDEE** – Registration will open at the beginning of October.

## ANY QUESTIONS?

Contact us at [a.penformis@ccifj.or.jp](mailto:a.penformis@ccifj.or.jp) (English/French) or [m.handa@ccifj.or.jp](mailto:m.handa@ccifj.or.jp) (French/Japanese)

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