

# LEARNING EXPEDITION IN JAPAN



[WWW.CCIFJ.OR.JP/EN](http://WWW.CCIFJ.OR.JP/EN)

A TAILOR-MADE  
IMMERSIVE  
PROGRAM



CCI FRANCE JAPON  
在日フランス商工会議所

# WHY PARTICIPATE?

## A STRATEGIC ACCELERATOR, FULLY DESIGNED AROUND YOUR NEEDS

### OFFER YOUR TEAMS A HIGH-VALUE EXPERIENCE

INNOVATION

TRANSFORMATION

INTERCULTURALITY

OPERATIONAL  
EXCELLENCE

BUSINESS  
MODELS

### YOUR LEARNING EXPEDITION IN JAPAN INCLUDES

#### STRATEGIC BENCHMARKING

of the Japanese ecosystem, through exclusive meetings with key industry players.

#### A FULLY STRUCTURED PROGRAM

with end-to-end logistical support for a seamless experience.

#### 100% TAILOR-MADE VISITS

in line with your strategic priorities and business objectives.

#### A DEDICATED EXPERT TEAM

supporting you every step of the way.

### THEY TRUSTED US! 200 PARTICIPANTS SUPPORTED



# WHY PARTICIPATE?

Japan offers a corporate and societal culture unlike any other. Facing major challenges such as demographic change, energy transition and the digital transformation of society, the country is advancing through its Society 5.0 vision to shape the Japan of tomorrow.

## JAPAN AS A LIVING LABORATORY FOR HIGH-IMPACT SECTORS

AI

SILVER ECONOMY

SMART CITY

CYBERSECURITY

HEALTHCARE

INDUSTRY

FOOD PROCESSING

## THE CCIFJ DESIGNS PRACTICAL AND TAILOR-MADE PROGRAMS ADAPTED TO YOUR OBJECTIVES

### DAY 1

#### SECTOR-FOCUSED SEMINAR

expert talks and market insights to identify key market trends and developments, guidance on Japanese business practices.

### DAY 2 & 3

#### SITE VISITS

corporate headquarters, factories, R&D centers, incubators: discover leading companies and strategic sites within your industry.

### DAY 4 & 5

#### NETWORKING & MEETINGS

meet business leaders, startups, and key stakeholders from your sector.

*Optional cultural program available*

LOGISTICAL  
SUPPORT PROVIDED  
BY OUR TEAMS:  
TRAINS, BUSES,  
RESTAURANTS

## MEET KEY PLAYERS IN THE JAPANESE ECOSYSTEM

**Marubeni**



**FamilyMart**

**Panasonic**

**SHISEIDO**



**YAMAHA**



AND MANY MORE – ACROSS ALL INDUSTRIES.

BUSINESS@CCIFJ.OR.JP

# WHY CHOOSE THE CCIFJ?



The CCI France Japan is the leading foreign Chamber of Commerce in Japan. With a network of more than 700 members companies across all sectors, it has become a key partner for any organization looking to develop in Japan.

OUR PARTNER MEMBERS

