

CCI FRANCE JAPON TRAINING



# WOMEN IN BUSINESS 2024

**A 7 DAY PROGRAM CAREFULLY DESIGNED FOR  
WOMEN IN THE JAPANESE BUSINESS ENVIRONMENT**

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# KEY INFORMATION

## PROGRAM AUDIENCE

High potential women employees with current or future management role

## DATES

May to July 2024

## LOCATION

At the French Chamber of Commerce

## LANGUAGE

Japanese

## CERTIFICATE

Distributed by GLOBIS Corporation

## DEADLINE

11th April, 2024



## PROGRAM AMBASSADOR



We are honored to present **Ms. June Miyachi, Regional Director, President and CEO of Cartier Japan** as the Women in Business Program's Ambassador.

## PRICE

**Early bird price** for registration **before 1st April:**

- CCIFJ Members **695,000 JPY**
- Non Members 920,000 JPY

Registration **after 1st April:**

- CCIFJ Members **750,000 JPY**
- Non Members 970,000 JPY

Including study materials, e-learning platform for 6 months, lunches and the certificate cocktail party.

\*Prices are excluding tax.

To register, please contact [training@ccifj.or.jp](mailto:training@ccifj.or.jp).



**FOR MORE INFORMATION: TRAINING@CCIFJ.OR.JP**



# MODULES

## 1. LEADERSHIP

May 13, 2024 9 a.m. - 5 p.m.

## 2. STRATEGIC THINKING

May 30, 2024 9 a.m. - 5 p.m.

## 3. ORGANIZATIONAL LEADERSHIP

June 6, 2024 9 a.m. - 5 p.m.

## 4. POWER & INFLUENCE

June 12, 2024 9 a.m. - 5 p.m.

## 5. DIGITALIZATION AND INTERCULTURAL COMMUNICATION

June 27, 2024 9 a.m. - 5 p.m.

## 6. PERSONAL MISSION & REFLECTION

July 9, 2024 9 a.m. - 5 p.m.

## 7. COACHING SESSION, ROUNDTABLE DISCUSSION & CERTIFICATE CEREMONY

July 18, 2024 9 a.m. - 5 p.m.

**CCI France Japon is thrilled to present the 4th edition of Women in Business Program spanning over 7 days from May to July 2024.**

This program is designed for women in the Japanese workforce aspiring for, or already in managing positions. It aims to help **talented women grow and accelerate their careers.**

The learning modules will provide **practical professional skills**, and will help to develop an **exclusive business network.**

The last module includes a **coaching session and round panel discussion** led by influential female business leaders part of CCIFJ network.

This program will be delivered by professors from our training partner **GLOBIS** in Tokyo, the largest business graduate school in Japan.

# 1. LEADERSHIP

May 13, 2024 (Mon)

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**Mari Sawada**  
*Head Women Empowerment  
Research in Japan, GLOBIS*

This session will kick-off with **team-building designed to create an atmosphere of collaboration and mutual growth among the participants**. This session will explore the process of Leadership in general as well as specific challenges faced by female professionals. The facilitator will help participants identify what it takes to **grow and succeed as a female leader in Japan** as well as analyze issues related to their own leadership development and obtain direction for future action (create a commitment sheet).

# 2. STRATEGIC THINKING

May 30, 2024 (Thu)

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**Yohei Shimomichi**  
*Lecturer, GLOBIS*

This session will focus on the role and importance of **strategy in corporate and business management** and explore fundamental strategic frameworks and analytical methods. Participants will also learn about the strategic elements needed to establish competitive advantage in business. This module will **enable participants with a toolkit to analyze their own business environment, customer needs as well as the current strategy of their own company**. They will also learn how to identify gaps in strategy which will enable them to make better decisions and proposals within their company & business.

# 3. ORGANIZATIONAL LEADERSHIP

Jun 6, 2024 (Thu)

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**Megumi Yoshioka**  
*Certified NLP Master Practitioner,  
Trainer & Consultant,  
Certified Professional Coach, GLOBIS*

This session will focus on **organizational leadership and the leadership skills** needed to manage organizational change as well as teams in the practical business world. Participants will also explore the challenges of navigating this process as a female leader and brainstorm solutions on how to overcome them in their organizational & business contexts. This session will wrap up by **exploring agile team management and organizational change methodologies** in a rapidly changing environment.

PROGRAM  
DETAILS

## 4. POWER AND INFLUENCE

Jun 12, 2024 (Wed)



Yasuhiro Karakawa  
Lecturer, GLOBIS

Participants will learn how to influence action of others. Different types of power and influence will be explored in the context of inspiring subordinates, supervisors, members of other departments, or organizations with different cultures. The above will also explore the unique challenges faced by female professionals: how to **build credibility in a male-dominated business environment**, how to influence stakeholders with very different experiences and mind-sets, etc. This course will enable participants to overcome challenges, achieve personal goals and work successfully at broader and higher levels.

## 5. DIGITALIZATION AND INTERCULTURAL COMMUNICATION

Jun 27, 2024 (Thu)



Rumi Uemura  
Lecturer, GLOBIS

**Digitalization:** Participants will learn the significance of decomposing traditional customer value and developing it into more sophisticated and refined value through digital technology. After grasping how data utilization is important as a source of value creation nowadays, they will consider what is needed to seize the new business opportunities that will arise as the innovation by technology is enhanced.



Japan Consulting Office

**Intercultural Communication:** Participants will learn to better understand their non-Japanese colleagues and adapt in order to work and communicate more efficiently in a multinational business environment. They will gain a deeper **understanding of key concepts and work practices and how they differ from yours**. They will also become more familiar with business protocol and etiquette.

PROGRAM  
DETAILS

## 6. PERSONAL MISSION AND REFLECTION

Jul 9, 2024 (Tue)



**Mari Sawada**  
Head Women Empowerment  
Research in Japan, GLOBIS

Participants will learn about the **importance and impact of having a Personal Mission as a female leader** and staying true to their authentic values in the business world (through a case study analysis). Participants will spend time identifying their core values as a female leader, build their Personal Mission and make a presentation in the session. Finally, **participants will receive feedback and comments from the lecturer and other participants and gain insights about themselves and the aspiration and challenges of other female leaders here in Japan.** Through sharing goals and experiences as leaders, this session aims to build a strong network among the participants.

## 7. COACHING SESSION, ROUNDTABLE DISCUSSION AND GRADUATION CEREMONY

Jul 18, 2024 (Thu)

Alumni participants from **Women in Business 2023** will be invited to this session. This will bring an interactive connection among all participants from both editions. In the morning participants will attend a Coaching Session with **FUMI Consulting** on "How to Empower Ourselves, adding testimonials from last year's participants".

Later on there will be a roundtable discussion organized by the CCIFJ, inviting female business leaders from our exclusive network with a Q&A session.

Finally, we will have a cocktail reception to award graduation certificates.

# GLOBIS Corporation

Established as a startup in 1992, GLOBIS has grown to be Japan's Leading Business School.

**Japan's No. 1 MBA:** GLOBIS Corporation is Japan's largest business school

**Innovative and Practical:** Technology-focused curriculum and faculty members as top business professionals with first hand, on-the-ground business experience

**Global Tokyo:** An international network of over 100,000 business professionals in Japan and beyond

PROGRAM  
DETAILS

# WOMEN IN BUSINESS 2023 DATA

20 participants

10 companies

4th edition  
of the program

## List of participating companies:

Air Liquide  
Bel Japon  
Biomerieux Japan  
BNP Paribas  
Bolloré  
Cartier  
Ciel Terre

Danone  
Datawords  
Decathlon  
Forvia  
GL Events  
Mazars  
Michelin

Oakwood  
Orano  
Plastic Omnium  
Servier  
Shiraiwa  
Valrhona Japan  
Westlake Akishima



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