CCI FRANCE JAPON
在日フランス商工会議所

ESSEC
BUSINESS SCHOOL

EXECUTIVE LEADERSHIP PROGRAM

2025

CCI FRANCE JAPON

TRAINING

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EXECUTIVE LEADERSHIP PROGRAM

2025

MODULES

I. STRATEGY & CHANGE MANAGEMENT

APRIL 3rd & 4th 2025

II. INNOVATION & BUSINESS MODELS

APRIL 7th & 8th 2025

III. FINANCIAL REPORTING & BEYOND

APRIL 21st & 22th 2025

IV. INCLUSIVE & CROSS CULTURAL LEADERSHIP

MAY 15th & 16th 2025

V. POWER, INFLUENCE & STAKEHOLDER MANAGEMENT

MAY 19th & 20th 2025

PROGRAM

CCI France Japon is delighted to introduce its **Executive Leadership Program,** a highly-rated program in its second run, designed in collaboration with **ESSEC Business School**.

This five-module, face-to-face program is designed for **high-potential**, experienced leaders, whether they are excelling in their current roles or transitioning into new executive positions with expanded responsibilities.

It aims to equip participants with future **leadership skills**, preparing them to navigate an increasingly complex business environment and accelerating their career growth.

The program offers an impactful learning journey that includes interactive training, mentoring, and access to the ESSEC e-learning platform, providing participants with meaningful development and flexibility.

Delivered in English by multinational professors from the prestigious ESSEC Business School, this program ensures a high-quality educational experience.

PROGRAM DETAILS

I. STRATEGY & CHANGE MANAGEMENT

3 & 4 APRIL 2025

Today's leaders must develop the skills to respond strategically to continuously evolving business landscapes.

Participants will learn how to lead in a disruptive world, understand the influence of geopolitical and economic forces on businesses, and explore the concept of VUCA and its impact on strategy.
They will practice developing their own leadership strategy and assessing the environment and competition.

On the second day, participants will delve into the role and importance of Change Management for leaders. They will use a Harvard Business School simulation to understand the range and effectiveness of change management and learn frameworks for implementing effective change.

II. INNOVATION & BUSINESS MODELS

7 & 8 APRIL 2025

The world's most innovative companies excel at navigating the challenges of developing new ideas, solutions, and products in a continuously changing environment.

This session aims to help participants understand the role of innovation in a disruptive world and how to apply it in everyday business.
Through real-life case studies, participants will see firsthand how disruption transforms businesses.

On the second day, participants will focus on understanding innovative business models and mastering their application using the Business Model Innovation Framework.

III. FINANCIAL REPORTING & BEYOND

21 & 22 APRIL 2025

Understanding financial information is a vital competency for leaders, who are increasingly challenged to deliver better business results. In this module, participants will learn to connect finance, strategy, and business.
The session will cover foundational financial concepts, ratios, and the financial reporting framework. It will also focus on understanding financial risks through business case illustrations and practical exercises.

On the second day, participants will delve into business value creation through hands-on simulations, highlighting the importance of a value creation mindset. They will also explore ESG reporting and other key financial concepts. The day will conclude with a simulation debrief and a summary of key takeaways.

IV. INCLUSIVE & CROSS-CULTURAL LEADERSHIP

15 & 16 MAY 2025

Leadership is a lifelong journey that begins with self-awareness and self-discovery.
In this module, participants will learn how to lead themselves and develop the traits of an effective leader. They will also focus on embracing diversity, understanding the essence of inclusion, and capitalizing on diversity.

On the second day, participants will gain awareness of cultural sensitivities and practice essential skills for managing across cultures.
The session will include a panel discussion on managing in a hybrid work environment and the importance of psychological safety in the post-pandemic landscape.

PROGRAM DETAILS

V. POWER, INFLUENCE & STAKEHOLDER MANAGEMENT

19 & 20 MAY 2025

This session addresses key themes and challenges such as understanding power and influence in business contexts, effective leadership without formal authority, and stakeholder management.

Participants will learn to analyze and apply these concepts through the lens of a unique learning methodology involving a movie!
The program delves into the essentials of responsibility, authority, and accountability, offering an interactive exploration of communication and influencing tactics.

On the second day, participants will create stakeholder maps, discuss engagement strategies, and practice effective communication styles to address stakeholder communication challenges and develop impactful messaging.

TESTIMONIALS

Managing Director | Hospitality Industry

I am very happy to have participated to this program for the quality of its content and insightful lecturers. It was also very easy for me to attend all Modules in my professional schedule.

General Manager in sales | Multinational Nuclear Industry

This program was very interesting, covering the key aspects that managing directors face, such as marketing and strategies, but also notions of inclusion and diversity in the workplace.
This opportunity also allowed me to create connexions that will hopefully last.

General Manager in Regional Relations & Networking Aviation and Transportation Industry

Through these 5 Modules, I have studied the essential skills required as a leader and how I can improve my own effectiveness.
I intend on leveraging this knowledge to enhance my performances.

RANKINGS

FT FINANCIAL TIMES

- #5 MASTER IN MANAGEMENT WOLRDWIDE
- #4 MASTER IN FINANCE WORLDWIDE
- #9 EXECUTIVE EDUCATION (CUSTOM PROGRAMS)

EXECUTIVE LEADERSHIP PROGRAM

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INFORMATION

TARGET AUDIENCE

High-potential experienced leaders in their current positions or stepping into new executive roles which may involve broader responsibilities.

SCHEDULE

5 modules delivered over 2 months between April and May 2025
(Total of 10 days)

LOCATION

CCI France Japon, L'Espace

LANGUAGE

English

APPLICATIONS

The number of program seats is limited.
We accept applications on a first-come-first-served basis.

PROGRAM PRICE (5 Modules)

CCIFJ Members 1,550,000 JPY (excluding tax)
Non-Members 1,750,000 JPY (excluding tax)

SINGLE MODULE PRICE

CCIFJ Members 350,000 JPY (excluding tax)
Non-Members 450,000 JPY (excluding tax)