

MISSION ENERGY JAPAN

11 - 16 SEPTEMBER 2026



Meet your future partners, network with key industry players and seize opportunities in a Japanese sector undergoing rapid transformation.

PRELIMINARY SCHEDULE

MAIN OFFER _____ ~x-x € (excl. VAT)*

DAY 1 - SECTOR SEMINAR AND SITE VISIT

- Economic Department of the Embassy: Macroeconomic Note
- CCFJ: Interculturality and Business Codes
- Speaker: CCEF or French Expert in the Sector
- Afternoon: Site Visit

DAY 2 - VISIT TO SMART ENERGY WEEK

- Approximately 2,300 exhibitors and 134,000 visitors
- Significant international scope, Asia, Europe, and other regions
- Preparation, exhibitor screening, and support

DAY 3 & 4 - FREE WEEKEND

DAY 2 - BUSINESS LEADER FORUM MOBILITY 2026

- A concrete and strategic exploration of the levers of the energy transition
- Exceptional speakers from the public and private sectors, such as Nobuo Tanaka, Director of the International Energy Agency, and Olivier Musset, Head of Energy+ (Société Générale) and many others
- Networking session – approximately 200 participants

ADDITIONAL OFFER _____ **On quotation**

- Interpreter provided
- Individual B2B meetings

WHY JAPAN ?

As the **fifth-largest energy consumer** in the world, Japan has a diversified energy network. Its **primary energy consumption** relies mainly on **oil** (37.7%), **coal** (26.1%), and **gas** (21%), while renewable energies account for 22.1% of electricity generation. Dependent on imports, the country is focusing on **hydrogen, nuclear power**, and renewables to strengthen its strategic autonomy.

Japan aims for a **20% nuclear share in the electricity mix by 2030** (up from 5.5% in 2025), more than **\$100 billion in hydrogen investments** over 15 years, and a 40% renewable energy target to achieve **carbon neutrality by 2050**, offering a dynamic and mature market for foreign players looking to enter.

HOW TO PARTICIPATE ?

CONTACT US : BUSINESS@CCIFJ.OR.JP

