

MISSION MOBILITY JAPAN

25 - 29 MAY 2026



Meet your future partners, connect with key industry players, and seize the opportunities of a Japanese sector undergoing rapid transformation.

PRELIMINARY SCHEDULE

MAIN OFFER ————— 2 400 € (excl. VAT)

DAY 1 – INDUSTRY SEMINAR & SITE VISIT

- Economic Department of the Embassy: Macroeconomic briefing
- CCFJ: Intercultural awareness & Japanese business codes
- Guest speaker: CCEF representative or leading industry figure
- Afternoon: Site visit

DAY 2 - BUSINESS LEADER FORUM MOBILITY 2026

- High-level industry conference bringing together leading players from the automotive and technology sectors: Nissan, Toyota Tsusho, Veolia, Dassault Systèmes, Valeo, Forvia Faurecia, EY, Capgemini, Air Liquide, etc.
- Networking session – approximately 200 participants

DAY 3 - AUTOMOTIVE ENGINEERING EXPOSITION 2026

- Total exhibition area: approximately 26,500 m²
- 600 exhibitors and 1,400 booths
- Over 80,000 professional visitors
- Preparation, exhibitor screening, and on-site support

ADDITIONAL OFFER ————— 4 200 € (excl. VAT)

- Days 4 & 5: One-to-one B2B meetings tailored to your target companies and market entry strategy
- Interpreter services available at an additional cost, depending on the number of meetings

WHY JAPAN ?

Japan, the world's fourth-largest economy, offers a dense, reliable, and highly innovative ecosystem. Its **28,000 km railway** network, including the Shinkansen, carries nearly **300 million passengers annually** with outstanding punctuality, making **public transport** the **primary mode** of urban mobility.

Nevertheless, the **car** remains **essential**: the vehicle fleet exceeds **80 million units**, with a high share of ultra-compact, energy-efficient kei cars, and models that are on average **15% lighter** than those in France. In 2024, **7.8 million vehicles** were **produced** and **4.4 million sold**, **34%** of which were **hybrid** vehicles.

Through **major investments** in smart mobility, **hydrogen** technologies, and **autonomous** vehicles, Japan is positioning itself as a true laboratory for the **mobility solutions of tomorrow**.

HOW TO PARTICIPATE ?



CONTACT US : BUSINESS@CCIFJ.OR.JP